

STRENGTH IN COLORS & KIDS DASH

TO END HPV-RELATED CANCERS

5K

JULY 26, 2026

7:30am - 11:00am

📍 Westerville Sports Complex

Now entering its 9th year, the Strength In Colors 5K & KIDS DASH brings together families, survivors, and community partners to support cancer prevention, education, and patient assistance programs across Ohio.

Each year, nearly 2,000 Ohioans are diagnosed with cancers caused by HPV, including cervical, head and neck, penile, anal, vulva, and vaginal, affecting both women and men. Many of these cancers are preventable with vaccination, screening, and education.

TOGETHER, WE ARE BUILDING A HEALTHIER OHIO.

SPONSORSHIP OPPORTUNITIES

CORE SPONSORSHIPS

STRENGTH IN COLORS PRESENTING SPONSOR.....\$5,000

Partner with highest visibility across the event.

Benefits include:

- 15 registrations
- Priority booth space
- Top placement on event materials
- Social Media recognition
- Opportunity to provide brief welcome remarks



CHAMPION OF PREVENTION SPONSOR.....\$3,000

Supports HPV education and cancer prevention initiatives while helping provide financial assistance to patients undergoing treatment.

Benefits include:

- 10 registrations
- Priority booth space
- Prominent logo placement on event materials
- Social Media recognition
- Supports youth-focused education and prevention efforts

COMMUNITY IMPACT SPONSOR.....\$2,500

Helps expand outreach, awareness, and access to lifesaving resources.

Benefits include:

- 8 registrations
- Booth space
- Logo recognition on event materials

STRIDE FOR SURVIVORS SPONSOR.....\$1,500

Honors survivors and supports families impacted by cancer.

Benefits include:

- 6 registrations
- Booth space
- Logo recognition at event

FUTURE GENERATION SPONSOR.....\$1,000

Supports youth-focused education and prevention efforts.

Benefits include:

- 4 registrations
- Booth space
- Name/logo recognition

COMMUNITY SUPPORTER.....\$250-\$500

Partners helping strengthen prevention efforts.

Benefits include:

- 2 registrations
- Name recognition on event materials

RUN. WALK. CELEBRATE STRENGTH. PREVENT CANCER.



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FEATURED EXPERIENCE SPONSORSHIPS

KIDS DASH SPONSOR.....\$1,500

Supports the children's race celebrating the next generation of healthy Ohioans.

Benefits include:

- 6 registrations
- Booth space
- Exclusive signage at KIDS DASH start/finish

WELLNESS ROW SPONSOR.....\$1,500

Supports the post-race wellness area where families connect with health organizations and educational resources.

Benefits include:

- 6 registrations
- Premium booth space

FINISH LINE SPONSOR.....\$1,000

Celebrates participants as they complete the race.

Benefits include:

- 4 registrations
- Booth space
- Sponsor name on medals and signage at Finish line

ADDITIONAL SPONSOR OPPORTUNITIES

- Water Station
- Mile Marker
- Photo Booth
- Volunteer Support
- Swag Bag Participation

All sponsors are invited to include a branded item, promotional material, or coupon in participant swag bags.

SPONSORSHIP COMMITMENT

Organization Name: _____ Contact Name: _____

Email: _____ Phone: _____

SPONSORSHIP SELECTION CORE SPONSORSHIPS

Presenting Sponsor.....**\$5,000**

Champion of Prevention.....**\$3,000**

Community Impact.....**\$2,500**

Stride for Survivors.....**\$1,500**

Future Generation.....**\$1,000**

Community Supporter: \$ _____

EXPERIENCE SPONSORSHIPS

KIDS DASH Sponsor.....**\$1,500**

Wellness Row Sponsor.....**\$1,500**

Finish Line Sponsor.....**\$1,000**

Other - Contact: di@thecrawfordcrew.org

PAYMENT METHOD

Check

Venmo @CrawfordCrew

Invoice Requested

Signature: _____ Date: _____

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