

RAISE

AWARENESS • EDUCATION • FUNDS • SURVIVORS

WINTER • 2020

TWO THOUSAND AND TWENTY HIGHLIGHTS

Happy holidays! We hope this newsletter finds you well and enjoying this holiday season. I think we can all agree it has been a strange year, filled with ups and many downs. Let our end of year update be a source of good news and a reason to celebrate!

Amidst the pandemic, The Crawford Crew never lost sight of our mission or our commitment to the community. We have made progress, not as much as we had hoped, but progress none-the-less in ending HPV-related cancers. Please read-on so you too can celebrate the accomplishments made in 2020! Volunteers, donors and our leadership team are responsible for our continued success. Thank you for blessing The Crawford Crew with your unforgettable support during this year which was one of the toughest years in history for the majority of the world.

Respectfully yours,
Diane Crawford, Founder & Cervical Cancer Survivor



GIVING FUNDS TO END THE SPREAD OF COVID-19

In April of 2020, TCC was able to donate a total of \$6,000 to four Ohio organizations dedicated to ending the spread of COVID-19 and saving lives. We did this in honor of **The Crawford Crew Medical Advisory Board (MAB)**, and while keeping in mind that, to further the mission of ending all HPV-related cancers, we must protect our front-line professionals. The organizations chosen include **Akron Children's Hospital, Mount Carmel Foundation, OhioHealth Foundation, and The Ohio State University Wexner Medical Center**. Each received \$1,500.



David E. Cohn, MD



Lori Hill, MSN, RN, CNP



Kellie S. Rath, MD



David Karas, MD



Bonita Ward, MD



Elizabeth Whitaker, MD



Ann Wurst, MD

THE CRAWFORD
CREW

To end HPV-related cancers



WE'RE IN THIS TOGETHER

Like many other nonprofits, The Crawford Crew was hit hard by the pandemic. Our fundraising goals were, unfortunately, not met. **The Big Give** (The Columbus Foundation) and **GivingTuesday** (independent nonprofit) took the meaning of “We’re in this Together” to another level. They each orchestrated a 24-hour online fundraiser, one in the spring and the other in the fall, which were inclusive and attracted nonprofits and donors from all over the globe. We were thrilled to be part of the giving moment and because of the generosity of so many, \$7,000 were raised for The Crawford Crew. We are grateful to our supporters and are looking forward to participating in 2021!



STRENGTH IN COLORS VIRTUAL 5K



In August, The Crawford Crew held the **Strength in Colors Virtual 5K!** The fundraiser was scheduled to be in person right up until about 10 days before when Genoa Township called us with the news. This was the 2nd time in less than 4 months that our event and fundraising committees had to make a hard stop and start planning again.

Despite the setbacks, over \$9,000 was raised! Our expenses were minimal which meant we had more to give. This would not have been the case had we not been supported by **TriAd Marketing & Media**, **Ditty Printing** (medals & signage), **RacePenguin** (timing & registration) and **AirWaves** (race apparel). The participants, sponsors and partners made our first-ever virtual fundraiser a huge success - thank you!

We chose three beneficiaries who share in our mission; **Helping Hands Health and Wellness Clinic**, **Women in Action Against Cancer** and **Meigs County Cancer Initiative**. Each nonprofit operates with volunteers and they too are small organizations like TCC but have big hearts and big plans to end HPV-related cancers. You can learn about the beneficiaries [here](#).

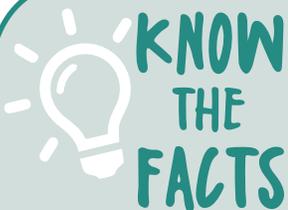


SERVING THE UNDERSERVED

One of the most exciting achievements this year was the forming of a partnership with **Helping Hands Health and Wellness Center** in Columbus. On November 9th, together we announced the opening of a new Women’s Health Program within the clinic. The program offers free female cancer checks and health exams which include a pap test, pelvic exam and a clinical breast exam. Women’s health exams are available via appointment and to walk-ins.

The center serves uninsured and underinsured patients, two-thirds of which are women. While a variety of programs are offered for adult men and women, the center was missing a critical service. This new program offers free cervical cancer screenings through Pap testing, and comprehensive female physical examinations which can help detect vaginal, vulvar, and uterine cancers. According to Sarah Gray, the executive director of the center, “Because of our partnership with The Crawford Crew, this new program will allow us to serve approximately 400 patients with 1,000 additional services each year.”

Read the news release [here](#) to learn more.



A CERVICAL CANCER-FREE FUTURE: FIRST-EVER GLOBAL COMMITMENT TO ELIMINATE A CANCER

On November 17, 2020, The World Health Organization released a global strategy to accelerate the elimination of cervical cancer. This is the first time that 194 countries have committed to eliminating cancer, and **WHO** outlines just three key steps to do so. These include vaccination, screening, and treatment. This article emphasizes that cervical cancer is a preventable and treatable disease, yet it is the fourth most common cancer among women globally. This is why WHO is fighting against the continuation of neglect by the global health community. The initiative has been celebrated around the world as monuments were illuminated in the cervical teal, including Niagara Falls and The Dubai Frame. Read the entire article [here](#).



SPRING AND SUMMER INTERNS!



We have two fantastic student interns on board for 2021! Otterbein sophomore, Kaitlin Dean, has joined us as our Spring intern and will be with us through April. We also have a student from Columbus Academy that will join us as an intern over the Summer months. More on that later - for now, we'd like you to meet Kaitlin!

Kaitlin is majoring in Biochemistry and Molecular Biology with a minor in Health Communication. She is pre-med with an interest in obstetrics and gynecology, as well as public health education. We are very excited to have Kaitlin on our team. She brings with her knowledge of public health concerns, nonprofit management, biology, and the desire to give back to others. Her experiences will benefit us, and she will draw from them as she assists TCC with fundraising events, donor development, public health education and administrative tasks. She will largely work to recruit Otterbein students to create a club dedicated to TCC's mission, and she will assist in educating students on the topics of HPV-related cancers and prevention. This mini newsletter is one of Kaitlin's first projects with TCC. She will work with our Executive Director, Diane, on writing, editing, and delivering the spring edition too. We can't forget about social media. Kaitlin will contribute to planning posts and connecting with you via our channels of **Facebook**, **Instagram**, **LinkedIn** and **Twitter**. Be sure to follow us and introduce yourself to Kaitlin online!



COMING SOON IN 2021

Paint the 'Ville Teal

When: Sunday, January 3rd from 11AM - 1PM

COVID-19 precautions will be in place with curbside teal ribbon pick up from 10AM - 11AM. Ribbon tying groups will be small and made up of your family/circle of friends. **Click here to get the scoop!**

Email info@thecrawfordcrew.org to register your group!

Raise A Racket 2021

Our 9th Annual RAR fundraiser will no longer be held on January 23rd. The health and safety of everyone is our #1 priority. While COVID-19 continues to be a devastating threat we have not lost focus of the #1 sexually transmitted infection – HPV. According to the CDC about 14 million people become infected with HPV each year. This is just one reason why we refuse to let the pandemic prevent us from raising money for education, outreach and research. **In the coming weeks, we'll provide details for an online auction which will replace RAR as our January fundraiser. The auction will run 1/18-1/24.**

We'll know more in the spring whether or not we can hold RAR in 2021. Follow @thecrawfordcrew on social media to stay up to date!

How You Can Help TCC in 2021

- Be a Paint the 'Ville Teal sponsor.
 - Ribbon Sponsor (\$500)
 - Teal Sponsor (\$250)
- Wear teal in January.
- Tie ribbons with us on January 3rd.
- "Paint" your neighborhood, town or campus teal in January. Contact us to request supplies!
- Promote Cervical Health Awareness Month at your place of work or school.
- Use your voice to share our mission.
- Join our social community – **LinkedIn**, **Facebook**, **Twitter** and **Instagram**.
- Make an unrestricted donation.
- Ask your employer to match your donation.
- Hold a fundraiser for The Crawford Crew.



RAISE YOUR VOICE

Donate and make a difference where you feel most passionate!

OUTREACH/EDUCATION

RESEARCH



SUBSCRIBE!

