

RAISE

AWARENESS • EDUCATION • FUNDS • SURVIVORS

SPRING • 2019

FROM AN EXPERT

Raising HPV Awareness Among Nursing Students

Lori Hill, RN, MSN, CNP is an Assistant Professor at Mount Carmel College of Nursing



Lori Hill, RN, MSN, CNP

There are many misconceptions involving a diagnosis and prevention of HPV. As an assistant professor and health professional, I know firsthand the role of proper education and its impact on debunking some of the fallacies that add to the negative stigma of an HPV diagnosis and the use of the Gardasil vaccine. To help combat this issue, I have incorporated a lesson plan into my community nursing course. Nurses are called upon by many to answer questions about medical diagnoses, treatment, and prevention strategies. I want my students to learn the latest information surrounding HPV and share it with their families, friends, colleagues, and patients because as we know, knowledge is power!

After participating in the Raising HPV Awareness module, students are expected to meet the following learning objectives: identify resources that address health promotion as it relates to cervical cancer, identify populations vulnerable to cervical cancer, and examine health promotion strategies to decrease one's risk of HPV and cervical cancer. Students are also asked to examine the goal of The Crawford Crew (TCC) through a website review, consider efforts to increase community awareness of the incidence & prevention of cervical cancer, and reflect on the powerful documentary, *Someone You Love: The HPV Epidemic*.

This class begins with a discussion of a worksheet that students independently complete. This worksheet requires students to answer questions related to a diagnosis of HPV/ cervical cancer and reputable HPV/cervical cancer resources/organizations at various governmental levels. Lastly, they are asked to review the cervical cancer objective as it relates to Healthy People 2020, an initiative to improve the health of all Americans.

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Notes from TCC Founder and Cancer survivor, Diane Crawford

FOCUSED

Spring has sprung! Please join me in wishing RAISE a Happy Two-Year Anniversary. We shared the first edition of this newsletter in **April 2017**. As I re-read the previous 7 editions while planning this one I couldn't help but smile. I am so proud of how far we have come in the past two years alone. We have educated thousands about cervical cancer prevention and brought awareness to the sexually transmitted disease, HPV, which affects males and females and their loved ones daily. We have provided financial support in excess of \$150,000 to local organizations, institutions, and families who were affected by HPV and diagnosed with cervical cancer.

The mission of our RAISE newsletter is to keep you connected, providing updates on TCC's growth and community reach, and offering you ways to support our mission.

R Reaching Out to those in Need
A Assisting Patients and Survivors
I Increasing Awareness and Impacting Others Positively
S Supporting Research and Education
E Eradicating Cervical Cancer

It is an honor to provide you with facts, figures, and stories you can use to help keep your family healthy and together. I am grateful to our donors, board members, volunteers, and consultants who make it possible for TCC to exist and for me to do what I love – connecting people and saving lives.



SUBSCRIBE!

THE CRAWFORD
CREW

Pulling together to prevent cervical cancer



THINGS TO PLAN ON

- **RAR'19 The Tennis** is rescheduled for Saturday, May 4th at Scarborough East Tennis! Register [here](#) or purchase spectator tickets at the door!
- Save the Date for our 3rd Annual **Save Our Sisters 5K & Family Fun Fest** on Sunday, August 11th at McNamara Park. This year we're doubling the fun with a Family Fun Fest after the race, featuring kids' activities, vendor tables, food, drinks and more! If your business has a health focused mission, you must be part of our vendor fair! **Contact us** to reserve your table or for more sponsorship opportunities at this family event.

TCC SPOTLIGHT ALLIE TAYLOR

SENIOR, MOUNT CARMEL COLLEGE OF NURSING | TCC VOLUNTEER



How and when did you become involved with The Crawford Crew?

Di Crawford was a guest speaker in my Community nursing class in the Fall of 2018. She spoke about her story and survival and showed a heart-wrenching video that explored accounts of women who were diagnosed with cervical cancer and their journey. After Di provided some eye-opening education about how cervical cancer is preventable, I wanted to become involved immediately!

Tell us about what you specifically do to support The Crawford Crew?

After meeting Di in the fall of 2018, she and I discussed opportunities that I could take part in within TCC. We bounced some ideas off each other when we had a lightbulb moment, which involved getting into local schools to educate younger populations about cervical cancer and how to prevent it from affecting their lives. I started reaching out to local schools seeking advice on how to take my first step of drafting an education proposal. The proposal is underway and will be finished by June! In addition, I helped to set up and volunteered throughout the night at the TCC Raise A Racket Fundraiser in February. It was so heart-warming to see the great amount of people that came together to support TCC and its mission. I look forward to helping organize the **Save Our Sisters 5K** soon.

How is The Crawford Crew different than other volunteer or charitable organizations?

One of the things I value most about The Crawford Crew is the personable and humanitarian air that accompanies the organization wherever it goes. When I was speaking with Di, it seemed as though all of the survivors she was talking about she knew like they were her best friend. This grassroots organization helps to provide resources and services that help not only the person suffering from cervical cancer, but their families and loved ones as well and I appreciate that factor.

How can someone help support The Crawford Crew?

First and foremost, I think everyone in the world would agree that if a type of cancer is preventable, we should work together to prevent people from suffering from that type of cancer. That is exactly what The Crawford Crew is doing. I would recommend that you visit TCC's **website** and **sign up** for their newsletter to stay up-to-date on current events and information. In addition, donating your time and money to TCC is greatly appreciated. TCC could not provide the support for those with cervical cancer and their loved ones if they did not have a functional budget or extra hands to make their fundraisers and events possible.



WHAT'S HAPPENING WITH TCC

2019 is off to a great start!

We kicked the year off with our 3rd Annual **Paint the 'Ville Teal** in Westerville. sponsored **Matern Ohio Clinical Associates**. We drew the interest of multiple tv stations and other cities, like New Albany and Gahanna. Students, families, and friends from that state up north joined us for pre-tying nourishment donated by **Sweetwater's Coffee & Tea Pointe at Polaris** and **Schneider's Bakery**.

TCC was fortunate enough to be the recipient of funds raised at the **ACE Hardware Ladies Night** in December 2018. We put those dollars to use to raise awareness of cervical cancer by lighting the LeVeque Tower (in downtown Columbus) up in Teal. This is something our founder has dreamed of doing since she first saw the tower lit for another cause. We are most grateful to **ACE Hardware** owners, Mike Dwyer and Wendy Weiler, for making this dream come true. The teal lights from the LeVeque Tower reached thousands of people that The Crawford Crew might not have otherwise been able to reach. We received many comments from locals thanking TCC for making this public health statement.

Alison Buirley, owner of **Be Girl Clothing** and **Blueberry Bay Swim** loved the idea of lighting the LeVeque Tower Teal so much that she and her husband Matt committed to be our Light Up the LeVeque Tower Teal Sponsor for 2020 and 2021! Their kind hearts and donation will enable us to carry our January Awareness campaign on. Alison is a cervical cancer survivor and she and her husband Matt have been members of our Crew for years.

The winter weather and rescheduling could not spoil **Raise A Racket '19 – The Party!** We were thrilled to have about 175 guests in attendance on February 21st. Special thanks to Myles Harris (Guest MC), Kristine Madzia (Guest Speaker) and Off the Hook (Entertainment) for sharing their time, their talents and their story

with us at The Party. Check out the **event program** and **pictures!** Thanks to our attendees and sponsors, RAR '19 has raised \$80,615 to date! Saturday wraps up RAR '19 with the rescheduled Tennis Clinics. If you're interested in donating toward Raise A Racket 2019, **click here**.

The Crawford Crew has received two very special distinctions recently. We were named a **Better Business Bureau of Central Ohio, Inc. Accredited Charity**. The BBB Accredited Charity Seal is an immediate and easily recognizable symbol to donors that our organization meets the 20 Standards for Charity Accountability. These standards evaluate charities' financial accountability, governance and oversight, effectiveness measures, and fundraising and informational materials. TCC also achieved GuideStar's Gold Seal of Transparency! GuideStar is the nation's premier nonprofit database, helping donors decide which causes to support. Earning these accreditations is no small feat for any organization, especially for our small volunteer run charity. Special thanks to **Clover Lindsay Consulting** for helping us through the process to achieve both seals!



Last, but certainly not least, TCC is forming a Medical Advisory Board (MAB) to begin July 1st, 2019. Our MAB will consist of Key Opinion Leaders and other physicians and healthcare providers who are active in the education, treatment and research of cervical cancer and other HPV related female cancers. Our founding members include Dr. David E. Cohn, Dr. Elizabeth Whitaker, Dr. Ann Marie Wurst and Dr. Kellie Rath. We are thankful for the important role they fill at TCC. If you or someone you know is passionate about our mission and interested in joining this voluntary board, **contact us!**



KNOW THE FACTS

There are about a dozen **HIGH-RISK HPV** types, and just two of these, HPV types 16 and 18, are responsible for about **70%** of all cervical cancers. 

What causes cervical cancer?

Nearly all cases of cervical cancer are caused by infection with sexually transmitted oncogenic, or high-risk, types of human papillomavirus, or HPV. Infections with high-risk HPV types also cause most anal cancers; many vaginal, vulvar, and oropharyngeal cancers; and some penile cancers.

Source: <https://www.cancer.gov/types/cervical/pap-hpv-testing-fact-sheet>



FROM AN EXPERT *continued from page 1*

Following this discussion, Di Crawford shares her personal cervical cancer journey. She also discusses the creation of TCC, its mission, and the various opportunities in which students can become involved. The final teaching intervention includes viewing, discussing, and reflecting on *Someone You Love: The HPV Epidemic*.

Raising HPV awareness continues to be one of my favorite units. This is especially true because of the heartfelt reactions that the students display as they complete their reflections. Di and *Someone You Love: The HPV Epidemic* are compelling testimonials that aid in personalizing HPV and cervical cancer.

The comments below are from my students. They truly confirm the benefit of this class content and the potential effect on patient and population health.

Student Comments on Di Crawford

"Very engaging & inspiring!"

"Very empowering and humble!"

"Di Crawford was awesome! She gave me motivation to want to spread the word about HPV."

"She goes to show that it can happen to anyone."

Student Comments on *Someone You Love: The HPV Epidemic*

"So powerful!! Truly left me speechless and grateful."

"Very eye opening and touching. I did not know how common HPV was."

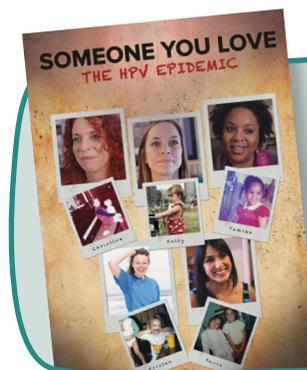
"It persuaded me to get vaccinated."

Professional Practice Comments

"Will help me talk to my patients more about preventing cervical cancer. I will advocate for this prevention."

"I will go beyond to educate my patients on correct information and clear up misconceptions."

"I will put more emphasis on education and the importance of preventing a preventable cancer."



If you'd like to schedule a showing of *Someone You Love: The HPV Epidemic* or you want more information on the documentary, visit <https://thecrawfordcrew.org/cervical-cancer-help/hpv-epidemic-video/>

SHOP THE CRAWFORD CREW!

Help TCC while you shop! AmazonSmile, BeGirl Clothing, Crew Gear and Hearts of Hope jewelry make a donation to TCC with every purchase!



RAISE YOUR VOICE

Donate and make a difference where you feel most passionate!

OUTREACH/EDUCATION

RESEARCH



SUBSCRIBE!

OUR GOAL IS TO RAISE MONEY AND POUR IT INTO EDUCATION, RESEARCH AND COMMUNITY OUTREACH PROGRAMS FOR CERVICAL CANCER AND OTHER GYNECOLOGICAL CANCERS.

The Crawford Crew Board of Directors

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